

Jenny Berarducci is a Regional Vice President and leads Salesforce's Customer Success organization for the Federal, Canada and Intelligence Community portfolios. In her role, Jenny is responsible for the orchestration of customer success, support and advisory services resources to help customers achieve positive outcomes on the Salesforce platform. Prior to joining Salesforce, Jenny spent 12 years implementing Salesforce and other CRM applications for Deloitte. Jenny has extensive knowledge around digital transformation in the Public Sector. She works with C-level customer stakeholders to achieve their vision by supporting strategic initiatives and aligning Salesforce enablement across customer business units. She has a deep understanding of business challenges faced by Salesforce customers in the Public Sector and the ability to appropriately map Salesforce capabilities and associated business benefits to address their needs.